



BROTHER TIMOTHY
*Mont La Salle Vineyard
Cabernet Sauvignon*

FOR IMMEDIATE RELEASE

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WINE HONORING THE LATE BROTHER TIMOTHY RELEASES NOVEMBER 29

First Brother Timothy release made exclusively from grapes grown at Mont La Salle Vineyard on Mount Veeder

NAPA, Calif. – The Lasallian Education Fund (LEF), the West Coast Educational Foundation of the De La Salle Christian Brothers, announces the official release of the first Brother Timothy Mont La Salle Vineyard Cabernet Sauvignon Napa Valley, created to honor a grand icon of California’s wine industry. For the first time, this highly collectible wine crafted by The Hess Collection Winery was made from a tiny, single vineyard – entirely from Mont La Salle Vineyard estate grapes grown at the site of the original Christian Brothers winery where Brother Timothy worked as cellar master for more than 50 years.

Orders for the 2004 Brother Timothy Mont La Salle Vineyard Cabernet Sauvignon will be accepted until the wine is sold out. All proceeds benefit the Lasallian Education Fund, the fundraising arm of Lasallian schools located in the District of San Francisco, which exists to serve low-income families who do not have access to a quality education.

Elevating the collector pedigree of Brother Timothy bottlings, the 2004 vintage is not only made from the two-acre Mont La Salle Vineyard surrounding the estate where Brother Timothy served as winemaker for more than half a century, it is also the first Brother Timothy wine crafted by Dave Guffy, winemaker for The Hess Collection Winery.

“Growing wine on the same land that Brother Timothy cultivated links The Hess Collection Winery in a unique way to this project,” said Tom Selfridge, president of The Hess Collection Winery. “We are pleased to be part of a tradition that cares in a special way about the Mont La Salle Vineyard and the communities it enhances.”

The 2004 Brother Timothy Mont La Salle Vineyard Cabernet Sauvignon is a blend of 90% Cabernet Sauvignon, 5% Malbec and 5% Petit Verdot, and was aged 22 months in 100% French oak barrels (approximately 50% new oak). It possesses aromas of sweet cassis, red licorice, cedar and herb with a hint of smoke. It is full-bodied with a sweet entry of blackberry and cassis, yet a soft finish with velvety tannins, which allows for good near-term drinking.

This Mont La Salle Vineyard Cabernet Sauvignon is truly **“a message in a bottle” – a message of hope for youth at risk**. All proceeds from wine sales help the LEF provide educational opportunities for disadvantaged young people at the 12 Lasallian schools in the western United States. This wine is a labor of love, donated by Hess Collection to help young people achieve a better future through education. Such efforts are part of the Christian Brothers’ three-hundred-year tradition of offering education that is both loving and practical.

Currently, some 10,000 students in four western states are benefiting from education in the tradition of the De La Salle Christian Brothers. By maintaining their established schools, and by continuing to found new schools in impoverished neighborhoods, the Christian Brothers and their colleagues are helping youths to achieve a better future. This was Brother Timothy’s true passion and dream.

For more information on LEF, please visit <http://www.lasallianeducation.org>.